

## GE Takes on Connected Lighting

Written by Marco Attard  
02. 07. 2014

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GE takes on the connected LED light bulbs from the likes of Philips and Belkin with Link, basic connected light bulbs customers can control via Wink smartphone app.

Described by the company as "the first commercially viable connected bulb," Link LED bulbs eschew fancy tricks of the colour-changing variety by being simple, white lights with a price tag set at around \$15.

As mentioned earlier control comes through the Wink app, with options including remote on/off functionality as well as sleep/wake up transitions.

Link bulbs will be available in 3 versions-- 60W LED bulb for table and floor lamps, an indoor LED floodlight and a combination indoor/outdoor spotlight LED.

Go [GE Announces Link Connected LED](#)