

UControl Home Security Platform

Written by Bob Snyder
15. 02. 2009



Home Security is the entry point into the Digital Home. Based on this premise, uControl has created an open and technology-agnostic Home Security, Monitoring and Automation (SMA) platform.

uControl's open platform leverages home security services to accelerate the deployment of energy management, home automation and next gen services that your consumers will demand. The uControl says its TouchScreen is "a true gateway to future revenue beyond the initial monthly monitoring fees that you would expect from a home security service."

The following are just a few of the benefits uControl lists that your organization when you add uControl's services to your existing product bundles.

-

Bundling opportunities with phone (VoIP), broadband, wireless, and cable services

-

Flexibility of subscription models, including both professional and self-monitoring options, IP video cameras, two-way voice monitoring and home automation

-

Additional branding touch points via web, mobile and TouchScreen portals

-

Utilization of the TouchScreen as an additional content portal for widgets, social networking and integration with services such as Caller ID, Voicemail and Pay-Per-View/On Demand

UControl Home Security Platform

Written by Bob Snyder
15. 02. 2009

-

Monetization of content and applications on the TouchScreen – including advertising and subscription revenues

-

Ongoing add-on services as SMA develops into next generation functionality such as Green Tech automation

Go [UControl](#)