

## Panasonic Intros Nubo 4G Cameras

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Panasonic Cameramanager launches the Nubo at Mobile World Congress (MWC) 2015-- a security camera the company says is the first to be 4G-enabled, allowing customers to check camera feeds without a wifi connection.



“Consumers have long had to compromise on mobility and connectivity when it came to their surveillance needs. With the introduction of Nubo, we’re putting the control of safety and surveillance into the user’s hands.”

Designed for both indoor and outdoor (IP-66) use, the Nubo camera is weather resistant and carries a wireless radio for sensor connectivity. Sensor controls enable the detection of human figures (for tailored alerts and alarms), while 2-way communications allow users to communicate through the camera in case of alerts.

The Nubo ships as part of a package complete with ready-to-go camera, mobile data plan (via mobile partner Vodafone), iOS/Android smartphone app, external battery pack and add-on options, and cloud-based storage for video, audio and images.

Panasonic opens Nubo reorders on April 2015 before European shipments kick off on Q4 2015.

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