The Face-Recognising Cameras of CES

Written by Marco Attard
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According to CES 2015 basic security cameras are simply not enough for today's customers--such devices also need facial recognition smarts, such as those found in the Netatmo Welcome and the recently updated Simplicam.

The Welcome is an anodised aluminum cylinder armed with a camera, 130-degree lens and infrared LEDs. Like similar devices it provides customers with access to a 1920x1080 video feed via iOS, Android and PC/Mac apps, but also adds a facial recognition component to tell who is coming in and out of the home.

Facial recognition simply involves taking a photo, and as it sees more of the home's occupants the Welcome promises to recognise them even better. It also sends custom notifications on whether someone arrived home (such as a kid coming back from school) or a stranger passes by. Furthermore the Welcome works in conjunction with attachable Tag accessories to track the motion of objects such as doors.

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