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In a perhaps unusual move for an audio vendor, Beale Street Audio acquires Netherlands-based distributor BMB Electronics as part of its growth strategy, following a recent international distribution partnership with URC.



BMB will serve as the Beale Street Audio's European hub, creating a "more efficient and responsive" supply chain across EMEA territories. The deal covers all BMB facilities, including 3000 square metres of warehouse space and 1500 square metres of office space complete with dealer resources such as a wired training facility, demo rooms and showroom.

Beale Street Audio will retain all current BMB employees and existing partnerships with Amina, ebode, Terra and URC.

“With BMB as our European base, we can more efficiently and effectively support international clients with faster shipping times, easier access to products, dealer trainings and sales support,” the company says. “By controlling the distribution hub, we can also run leaner and build a closer connection with customers because we own the business, the building and the relationships... In a time where competition is huge and technology is changing, we think we should offer our customers more attentive service to make their lives easier."

Initial Beale products available through BMB include 4, 6.5 and 8-inch in-ceiling speaker, 4 and 6.5-inch in-wall speaker, angled in-ceiling and dual voice coil models, 6.5- and 8-inch in-ceiling subwoofers, and 70/100v in-ceiling speakers for commercial applications, all powered by Sonic Vortex technology.

Go Beale Street Audio Acquires BMB Electronics