



R I M A G E<sup>®</sup>

Rimage Corporation launches **Blu Lock anti-rip copy protection technology for Blu-ray Discs**. Blu Lock is the first anti-rip copy protection technology that integrates directly into the Rimage Blu-ray Disc publishing solution, allowing a broad range of businesses to deliver digital content securely to their customers.

Blu Lock's anti-rip copy protection provides on-the-fly protection of commercial and pre-release Blu-ray video content. "Currently the distribution of Blu-ray video content is at risk due to the lack of a high-definition anti-rip copy protection technology. Blu Lock technology is the first and only technology that prevents the piracy of such digital content," says Chris Wells, Senior VP and GM of Rimage Disc Publishing. "It gives businesses the comfort that their valuable content is protected, preventing revenue loss from unauthorized copying of Blu-ray Discs."

Rimage provides Blu Lock as an integral feature within the Rimage Software Suite (RSS). It is easy to use, and offers the flexibility to integrate into most disc production workflows. Blu Lock technology also preserves the user experience and playback compatibility, leaving the original media content unmodified, while providing robust protection and upgradability.

Go [Rimage's Blu Lock](#)