Home control system maker Control4 announces a change in leadership, naming Martin Plaehn president and CEO following the retirement of ex-CEO and company co-founder Will West.



Plaehn is a former RealNetworks executive, with whom he has 7 years experience in leadership roles including its gaming and SaaS (Software as a Service) business units.

He also served as CEO at cloud computing firm Bungee Labs and 3D digital content creator Viewpoint Digital.

West will step down to serve as chairman and Chief Strategic Officer.

Under Plaehn Control4 hopes to continue pushing the home control envelope, as well as taking the platform to both high-volume service providers and the cloud.

Go Control4 Names Martin Plaehn President and CEO

Control4 Changes Leadership

Written by Marco Attard 04. 10. 2011