

Spanish Eyes for Netflix

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FAPAE (the Spanish producers association) president Pedro Perez says Netflix will launch in Spain on January 2012, ScreenDaily reports.



Perez says Netflix is contacting various Spanish producers ahead of its launch.

Netflix's choice of Spain to make its European debut is interesting-- known for rampant piracy, Spain is on the IP Alliance's piracy offenders watchlist with an estimated 400M illegal movie downloads yearly (compared to yearly cinema ticket sales totalling 100M).

One Spanish distributor (part of local streaming service Filmin) believes the country lacks subscriber numbers to believe a market exist for the likes of Netflix.

Apple launched its iTunes store in Spain back in November-- only to report continually low sales figures.

Netflix should also explore other European countries next year, with a UK launch expected by early 2012.

Go [Netflix to Launch in Spain in January 2012 \(ScreenDaily\)](#)