

Connected CE Features at CONNECTIONS Europe

Written by Marco Attard
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Park Associates announces the 6th CONNECTIONS Europe, taking place at the Mövenpick, Amsterdam on November 8-9 2011.



The event will focus on the expansion of cloud, entertainment and value-added services, as well as service providers' changing roles as households adopt connected CE.

Park Associates says W. European spending on CE products for 2010 totals €850, with 30-40% of broadband-connected households owning at least one connected device.

Multiple countries also see strong future purchase intentions for connected CE-- TVs, tablets, smartphones-- with a steady rise in demand for video services on these platforms.

CONNECTIONS Europe will host the analyst's new consumer data, covering the UK, France, Germany, Italy and Spain's changing technology landscape.

The event will feature panel sessions covering topics such as CE penetration within EU households, the evolution of TV (and the impact left by new mobile services such as

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smartphones and tablets) and the opportunities for control and home management technologies.

Go [Park Associates to Present New EU Consumer Research at CONNECTIONS Europe](#)