The HDMI licensing consortium launches its Associate Program-- a marketing program to officially recognise and support companies selling HDMI-compliant products (as obtained from HDMI-certified adopters, of course).



Products certified to be fully compliant will bear HDMI Associate labelling.

The program is mainly designed for non-adopter companies sourcing their products from licensed adopters.

Associate Members will get listing on the HDMI consortium's website, as well as the chance to take part in potential co-marketing opportunities with the consortium itself. Meanwhile more details on the associate procedure itself are available on the website below.

Go Becoming an HDMI Associate