

## Registration Open for ISE 2019

Written by Marco Attard  
09. 10. 2018

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Integrated Systems Europe opens visitor registration for ISE 2019-- a show featuring more exhibition space and a bigger conference program, expected to draw in excess of the 2018 totals of 80923 registered attendees and 1296 exhibitors.



ISE 2019 still takes place at the RAI Amsterdam, if with a Hall 5 extended by around one-third in response to growing demand for more exhibition space. In addition, ISE is spreading beyond the RAI by offering a range of conferences both new and established at the nearby 5-star Hotel Okura.

Attendees will be able to get to the show via the newly opened Metro line 52, which carries passengers from Amsterdam Centraal to the new Europaplein station in front of the RAI in all of 8 minutes.

"The extension of Hall 5 and the opening of the new Metro station adjacent to the RAI Amsterdam will all contribute to the delivery of a great ISE experience to increased numbers of attendees and exhibitors," Integrated Systems Events managing director Mike Blackman says.

ISE co-owners AVIXA and CEDIA will be offering informative content aimed at both members and non-members throughout the show. AVIXA will host half-day "What's Next" conferences on the Tuesday and Wednesday afternoons. The conferences explore AV integrated experiences in higher education and enterprise environments respectively. The AVIXA stand will also host free 20-minute FlashTrack education sessions.

Meanwhile CEDIA has a full program of professional development sessions, with an All Access Pass allowing attendees to visit as many sessions as they would like. The association will also

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host a series of CEDIA Talks at its stand, covering key issues in the residential installation market.

ISE 2019 also involves new conference programs focused on end users in specific market verticals. Five of the conferences will be held at the Okura. The show sees the debut of the Digital Cinema Summit ISE, AttractionsTECH by blooloop and the HTNG Insight Summit ISE focusing on hotel and hospitality technology. Making a return are the XR Summit ISE and Digital Signage Summit ISE.

The RAI also houses conferences-- 4 February sees the Smart Building Conference, with the 2019 theme of "Making Smart Buildings, Making Buildings Smart." On the same day is also Audio Forum, organised by Italian media brand Conneessioni. New for 2019 is AGORA, a conferencing on stadium and sporting venue technology presented by MONDO | STADIA.

A further innovation for ISE 2019 involves the Main Stage. Located in Hall 8 and designed and managed by ISE partner improve, it will feature content from ISE, AVIXA, CEDIA and AV Magazine, as well as networking events.

ISE 2019 takes place on 5-8 February 2019, and you can register via the link below.

Go [ISE 2019](#)