

The Intrinsic Certified Driver Standard

Written by Alice Marshall
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AV driver developer Intrinsic Group launches Intrinsic Connected-- a quality standard the company says will allow both vendors and installers to identify quickly and easily if a certified Intrinsic solution is available.



“Anyone can write code,” the company says. “But, writing effective drivers for smart home integration products and applications demands real installation knowledge, controls know-how and practical experience. All Intrinsic engineers have spent a minimum of 5 years in the field as product installers and system integrators. This experience is critical in how we create and build Intrinsic Connected driver solutions. It’s why we’re acknowledged as the company behind the most reliable, best functioning and optimised drivers for AV integration on the market.”

Intrinsic adds driver design and development is a connected, 2-way process-- engineers can build on own insights into installer requirements as they develop drivers, and can offer informed feedback to brands as they develop future products.

The standard already has drivers covering integration and control products from Crestron, Control 4, Elan and RTI, among other control platforms. The drivers cover integration for Amazon Fire, Apple TV, Philips Hue, Sky+ and SkyQ, together with brands such as HDAnywhere, Heatmiser, Meridian, Naim, Sonos and Speakercraft.

Vendors can display an Integrated by Intrinsic badge on products with an Intrinsic driver, adding confidence to installers as they integrate the best-performing technology from favoured brands to any system.

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