



AVIXA appoints Chris Lavelle as Senior Director of Development Europe. Lavelle takes on the role having spent 9 years as Regional Director for UK and Ireland.

He will lead the team based in Munich and the UK, and will spend significant time visiting members and allied associations throughout Europe and the Middle East. Lavelle is tasked with overseeing continued market growth in the region and carrying out AVIXA's ongoing mission to serve as an industry hub.

The move will be effective June 1. The current Senior Director of Development Europe, Pam Taggart, will be moving into a global position with AVIXA as Senior Director of Strategic Relationships, based in the U.S.

AVIXA has also announced a raft of team changes to reflect the association's growth in Europe. With new roles being created and a new team structure, AVIXA's activities in the region have increased to provide an enhanced offering to its growing European membership base. New recruits in Munich include Jennifer Leutgeb who replaces AVIXA Education Program Manager Ally Fowler, who will step up to the role of Director of International Education following the retirement of Bill Thomas. A European Marketing Manager has been appointed and will be announced in due course.

Chris Lavelle, New Sr. Dir. Development Europe AVIXA

Written by Dylan Card
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Other developments include the promotion of Ben Barnard to Regional Manager, UK and Ireland. Sarah Carless will also move into a new role as Member Relations Manager, with a new Program Coordinator to be appointed in her stead. In addition, Valeria Rapa has been made Program Coordinator in Italy on a permanent basis.

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