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Control4 buys more audio capabilities with Triad Speakers, the maker of advanced audio technology with customisable speaker solutions. The price? Approximately €9.07 million.



“Entertainment is integral to the connected home and our Control4 dealers are designing end-to-end experiences for family room entertainment, home theatres, and indoor and outdoor multi-room music for their customers.” Control4 CEO Martin Plaehn says. “The acquisition of Triad brings proven premium-acoustics experience and innovation to our company, enabling us to immediately deepen our entertainment offering and develop new integrated-audio experiences for the future.”

The 30-year old Triad manufactures high-quality built-to-order speakers aimed at home theatres, family rooms, whole-home and multi-room applications, as well as outdoor environments. The acquisition makes a strategic addition to the Control4 portfolio, since includes the programmable Control4 EA-series controllers with native high-resolution streaming music services, multi-room audio matrix switches and amplifiers, and ultra-HD 4K video matrix switches with audio down-mixing capabilities.

Nearly the entire Triad team now makes part of Control4, including founder Larry Pexton and R&D, manufacturing and custom-services employees, all of whom will continue operating from the current Triad facility in Portland, Oregon. Control4 adds it will continue investing in Triad in order to push its products through larger sales channels.

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