

## CEDIA Offers Customised Profit Action Plan

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Installers with a CEDIA membership now have access to the Profit Action Plan-- a customised report outline how one's company compares to others of similar size, the industry median and the most profitable companies.



Getting the Profit Action Plan involves filling a short questionnaire and the submission of balance sheets and income statements to the CEDIA confidential project vendor, Profit Planning Group. In turn, the output comes in the shape of a personalised 25-page report and a Profit Tool Kit, an online worksheet allowing professionals to easily test and plan improvements to increase profitability.

"The Profit Action Plan is a benefit all home technology professional members should utilise," the association says. "Each company's plan includes detailed perspectives and suggestions on a variety of key business pain points such as inventory management, controlling expenses and of course generating revenue."

CEDIA members wanting an Profit Action Plan can check the link below.

Go [CEDIA Profit Action Plan](#)