

Chief Product Officer Marc Whitten Leaves Sonos

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29. 03. 2016

The [recently announced layoffs at Sonos](#) claim at least one exec-- chief product officer Marc Whitten leaves the speaker maker after little more than 2 years, the company confirms to Tech Insider.



A Microsoft veteran with a 14-year history working on the Xbox console, [Whitten joined Sonos in 2014](#). He oversaw the release of the flagship Play:5 wireless speaker, as well as the TruPlay audio-tuning smartphone app.

Sonos tells Tech Insider it is not "actively" looking for a replacement for Whitten, meaning the company is essentially planning the portfolio shakeup announced a few ago without a product leader. As detailed in an admittedly vague blog post by CEO John Macfarlane, the company is shifting focus from wireless speakers to other potential growth opportunities, namely streaming and voice control.

"We know the future is one where paid streaming and voice control play significant roles," the blog post reads. "We're committed to running a sustainable, profitable business so that we can fund innovation in these and other areas for decades to come."

Go [The Chief Product Officer of Sonos is Leaving the Company \(Tech Insider\)](#)