

Who Had the Most Stand Space at ISE 2013?

Written by Bob Snyder
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The race for space at ISE 2014 has already begun with the on-site exhibitor rebooking process for ISE 2014. More than 500 companies have for 2014 already reserved more than 30,000 sq. m—that's nearly 93% of the show's 2013 footprint.

Many of the companies committing themselves to larger stands for 2014 are smaller to medium-sized exhibitors who are relatively new to ISE.

"What we clearly see emerging now at ISE is a fresh wave of exhibitors that are building their businesses on the back of their ability to inspire new connections, greater collaboration and, perhaps above all, wonderful content," notes Mike Blackman, MD of Integrated Systems Events.

The 10th annual ISE drew a record attendance of 44,151 registered attendees (an 8% increase). That attendance growth was fueled by the presence of 200 new exhibitors, an increase to 900 total exhibitors who filled up the halls of the RAI convention center in Amsterdam.

Which exhibitors at ISE 2012 took the most stand space? We think our chart may surprise you...

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TOP 15 in STANDS at ISE 2013

| RANK | SQ. M | COMPANY | HALL | 2012 Ranking |
|------|-------|---------------|-------------|--------------|
| 1 | 810 | Samsung | Hall 1 | 1 |
| 2 | 656 | Panasonic | Hall 1 | 5 |
| 3 | 594 | LG | Hall 11 & 9 | 2 |
| 4 | 528 | Christie | Hall 1 | 3 |
| 5 | 525 | Milestone* | Hall 2 | 9 |
| 6 | 480 | Crestron | Hall 2 | 4 |
| 7 | 450 | Mitsubishi | Hall 2 | 9 |
| 8 | 419 | Core Brands** | Hall 5 | |
| 9 | 406 | NEC | Hall 4 | 6 |
| 10 | 315 | AMX | Hall 1 | 8 |
| 11 | 308 | Epson | Hall 1 | 7 |
| 12 | 256 | Sony | Hall 1 | 10 |
| 13 | 240 | Barco | Hall 11 | |
| 14 | 240 | Control4 | Hall 8 | |
| 15 | 231 | Blackmagic | Hall 7 | 11 |

*Milestone= Chief, Da-Lite, Projecta, Sanus, Procolor

**Core Brands= ATON, BlueBolt, ELAN, Furman, Niles,
Panamax, Proficient, Speakercraft, Sunfire, Xantech

[Who Had the Largest Stand at ISE 2013? on the AVE Portal](#)

The stand that will be the largest at ISE 2013