

New Partner Rewards from Chief

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Chief adds a rewards site to its certification program-- meaning Chief Certified Partner Program participants earn Chief points when completing courses.



Once a partner hits 600- and 1200-point levels they can pick from many different rewards, including tools, travel accessories, fashion accessories and gift cards.

All one needs to do to see the full list is to log into their online partner accounts.

The Chief Certification Program currently has over 2400 active users (with more than 1000 Certified Partners), and is designed to help dealers and installers improve business results, differentiate their businesses and enhance their overall mount and rack product knowledge.

The company offers 21 courses through its online program, with specialised training modules for a variety of needs and vertical markets such as residential, corporate and education. Recent additions to the list include Automated Classroom, Elite Home Theatre, Control Room and Training Room courses.

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