

D&M Holdings Becomes D+M Group

Written by Marco Attard
05. 06. 2012

The Denon, Marantz, Boston Acoustics and McIntosh owner changes name and branding-- what was D&M Holdings is now D+M Group, complete with new logo, motto and slew of product announcements.



The company motto now says "Performance is Everything," while the logo consists of a "dimensional D" (symbolising video) and sound waves making the "M."

"We are transforming the company and embracing changes to re-invent ourselves. That's what great companies do. We are going to build D+M Group into a new products machine," CEO Jim Caudil says during the re-branding announcement.

The company also promises new consumer-style packaging, increased global marketing and additions to different product categories such as headphones and docking radios.

It is also launching a number of products, including:

- x11 Denon headphones with 4 categories (Globe Cruiser, Music Maniac, Exercise Freak and urban Raver).
- x3 docking internet radios
- x3 Denon IN-Command receivers
- x3 Marantz receivers, with features including 4K, wireless and HDMI multizone capability

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