Runco's Marketing VP Jennifer Davis speaks with ECI and rAVe Europe Web TV at ISE 2011, where she tells of what the company has on show regarding its high-end projectors.



First off is its LED 3D projector, the D-73d-- delivering an excellent 3D experience, as we witnessed at the show. It uses a passive 3D system with particularlycomfortable glasses (also available as clip-ons for prescription spectacles wearers). Runco describes its 3D projection architecture as "constant stereoscopic video"-- a dual-imaging system ensuring both of the viewers' eyes receive a constant, flicker-free image.

Runco also displays 2 new projectors from its Lightyle series-- the LS-10, an impressive 3-chip DLP projector, now coming in an elegant, sleak design aimed for mixed use spaces, such as living rooms; and the LS-HB, for bright living room installations. The LS-HB delivers a 2700 lumens picture, together with an ISF calibration suite (with day and night presents).

A new offering from the company is its Vistage flat panel series, 1.7" thin displays with unique customisable back panels. Coming in 2 sizes (50" and 63"), the displays' front panel consists of solid glass-- improving optical performance while delivering excellent brightness and viewing angles.

Watch Runco Interview at ISE 2011

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## **Runco Projects ISE Ambitions**

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