

## Optoma Adds Short, Ultra Short Throw Projectors

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Optoma launches 2 short throw and 2 ultra short throw projectors-- the short throw ZW310STe and ZX310STe, the ultra short throw ZW300USTe and interactive counterpart the ZW300USTie.



The short throw projectors beam a 100-inch image on a screen or wall from just 1m distance, while the ultra short throw models can project a 100-inch image from just 55cm. All models offer WXGA resolution, except for the XGA ZX310STe, while brightness clocks at 3500 ANSI lumens, with the exception of the 3600 ANSI lumens ZW310STe.

All models feature a low maintenance laser light source Optoma claims has a lifetime of 20000 hours at full brightness, making them ideal for small classrooms and training rooms. Installers can set network control via RJ45, with Crestron RoomView software allowing one to power on/off, monitor, manage and control up to 250 projectors from 1 PC.

The ultra short throw ZW300USTe and ZW300USTie also include a built-in media player, optional wireless and a powered USB port, all within a compact chassis. All models support 24/7 operation and versatile operation, meaning they can be installed vertically for applications such as signage solutions or retail displays.

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