

## Stewart Filmscreen Adds Director's Choice Masking System

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Stewart Filmscreen debuts the Director's Choice continuous four-way masking screen system at CEDIA Expo-- as redesigned to create a larger image size while retaining the same finishes and screen material choices.



The new Director's Choices promises a viewing area increase of up to 30%, thanks to a frame reduced by 75%. The result is a more streamlined look, with four-way variable system masking eliminating vertical and horizontal black bars around the image. Since content comes in all shapes and sizes, Director's Choice accommodates all by automatically adjusting aspect ratios, providing limitless flexibility as well custom craftsmanship, robust sizes and 16K+ capabilities.

“Today’s homes present challenges which can’t be served by a one-screen-fits-all approach,” the company says. “Design is at the forefront, the image is everything, and consumers are looking for larger screen sizes. That is why Stewart Filmscreen produces bespoke screens for nearly every type of environment. Whether it’s our multi-directional, high ambient light rejection screen material—Phantom HALR, our newly designed, high-end Director’s Choice masking system, or our more value-oriented Cima line of products, our customers will be provided with the very best projection screen solutions, period.”

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