

More Colours for SI Zero-G "Rollable TV"

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Screen Innovations (SI) presents more colour options for the Zero-G "rollable TV" screen, including sky blue, forest green and warm gray (beige).



Initially available in white, the Zero-G is different from other projection screens due to the absence of a black mask between the top of the viewing surface and the case. Instead, the screen is suspended by Ultra-High Molecular Weight Polyethylene (UHMwPE) cable. It is the cable that is getting more colours, allowing installers to blend the screen with the decor they are working it, be it a wall, window or art-deco piece.

“When you match our Zero-G cord colors to the wall, or window behind the screen, it looks as though they completely disappear. It’s incredible,” the company says. “SI has always been about the complete experience, encompassing both the image on the screen and how the screen is presented in the room. This is another link in the chain that separates SI from all the noise.”

The additional Zero-G cable colours are available now with no extra charge.

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