LCD, Plasma or OLED? LG goes for neither at CES 2013 with the Hecto Laser TV-- not actually a TV (despite the name) but the combination of ultra short throw (UST) laser projector and special 100-inch screen.



Providing 1080p resolution with a 1000000:1 dynamic contrast ratio, the projector is also easy to install. According to LG users can place the unit just 56cm away from the screen, mounting it on either floors or ceilings.

It includes digital tuner, 10W speakers, x3 HDMI inputs, RS-232 port, WiDi/Miracast compatibility and Smart TV capabilities (controllable via LG Magic Remote).

LG claims the laser system uses specialised lamps and runs for up to 25000 hours before requiring replacement. The device features LG's "Dynamic Arc" design, while the screen adopts the slim bezel LG Cinema Screen aesthetic.

Go LG Announces Cinematic 100-inch Class Laser TV