

Samsung Enters OLED TV Race

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Will 2012 be remembered as the year of the 55" OLED HDTV? Following [the earlier LG announcement](#),

Samsung reveals its take on the 55" OLED TV at CES 2012.



Details are yet hard to come by, since the "Super OLED" TV at the show lacks an official name or even a model number. Samsung says it is produced from "a single pane of glass" and is 7mm deep (double that of the LG 55" OLED TV).

The company claims OLED technology needs no colour filter, since each OLED RGB pixel is self-emitting-- making sure whites are bright and blacks are deep.

Other specifications include a "new" dual-core processor, 3D support, built-in camera (providing gesture control and facial recognition), x2 microphones complete with noise cancellation technology (for voice control) and improvements on the Samsung Smart Hub interface.

More details will be available once the Super OLED TV hits the market on H2 2012.

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