

## TCL Intros C71, C81 4K QLED TVs

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TCL launches a pair of 4K TV lines in the European market-- the C71 and C81 (aka the C715K and C815K), both featuring a QLED (Quantum Dot Light Emitting Diode) panel with support for a range of HDR formats.



Created as a rival technology to OLED, QLED technology involves quantum dots, tiny semiconductor particles able to convert the white light of the backlight into coloured light. The colour depends on the size of the quantum dots, since larger dots generate red light while the smaller ones create blue light. The end result promises wider colour reproduction compared to LCD TVs and higher peak brightness than OLED displays.

Moving on to the actual TCL TVs in question, the C71 offers TVs in 65-, 55- and 50-inch sizes, while the C81 has 65- and 55-inch options, with a 75-inch model to follow later in 2020. Both ranges run on Android 9, allowing for voice control via either Google Assistant or Amazon Alexa, and Chromecast comes built-in. TCL also includes smart functionality with AI-IN, the

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company's Artificial Intelligence ecosystem.

The TVs feature metal construction with minimum bezels, and include stands with adjustable feet. The C81 range comes in premium metal, and has connections housed in a side compartment for easy access in case the TV is wall-mounted. The C71 models support HDR10+ and Dolby Atmos, while the C81 TVs support both Dolby Vision and HDR10+, and include an integrated Onkyo 2.1 sound system with Dolby Atmos passthrough . Another feature found in both ranges is Smart HDR, a means to upconvert SDR images to HDR, and fast gaming performance through latency reaching just 8ms. Connectivity comes through x3 HDMI and x2 USB 2.0 ports.

Both C71 and C81 TV series are available now.

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