Written by Frederick Douglas 21. 04. 2020

Chinese firm TCI announces a pair of TV ranges for the UK market-- the EC78 and EP65, both featuring Android TV and built-in Freeview Play while offering customers an improved image and sound experience.



Being Android TVs the EC78 and EP65 models include integrated Google Home and Google Assistant, providing customers with multiple options for TV control. These include select Google devices, such as the Google Home Mini, Nest, Android smartphones and TCL Google-enabled remote controls. Meanwhile the Google Play store provides access for thousands of apps. Other features include Picture in Picture (PIP), easy task switching, multi-user accounts, side settings and Alexa compatibility.

The EC78 series combines a frameless ultra-slim metal design and 4K HDR compatibility with wide colour gamut and Dolby Vision and HDR10 capability. Built-in Okyo speakers provide immersive sound for movies, music and gaming. The range has models in two sizes, namely

TCL Intros EC788, EP658 Android TVs

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55- and 65-inch. The EP65 series also features 4K HDR picture quality, with a Smart HDR feature able to upgrade standard dynamic range (SDR) content into HDR-like quality. The range offers models in 43-, 50-, 55- and 65-inch sizes.

The two Android TV ranges are available now. TCL plans to launch additional QLED models in May 2020.

Go TCL TVs