

Panasonic follows on the CES 2020 launch of the flagship HZ2000 OLED TV with the announcement of three OLED and three 4K LCD TV series for 2020, all offering Dolby Vision, Dolby Atmos and HDR10+ support.



The OLED TVs-- the HZ2000, HZ1500 and HZ1000 series-- support both Dolby Vision IQ and a Film Maker mode with Panasonic "Intelligent Sensing" to bring what the company claims is "Hollywood-level" HDR performance in both dark and well-lit living rooms. The HZ2000 and HZ1500 series TVs also feature built-in upward-firing speakers capable of pushing immersive Dolby Atmos audio, and all OLED models have the same fine tuning by Hollywood colourist Stefan Sonnenfeld as well as UHD Premium certification.

The three OLED series come in both 65- and 55-inch sizes. The HZ2000 carries a bespoke Master HDR OLED panel customised by Panasonic engineers, and all 2020 OLED TVs include an HCX PRO processor for state-of-the-art picture processing. They also support Dolby Vision,

Panasonic Details 2020 TV Lineup

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HDR10+, HDR10, HLG and HLG Photo, ensuring compatibility with all popular HDR formats.

Meanwhile the 4K LCD series, HX940, HX900 and HX800, feature Dolby Vision and HDR10 support, with the dynamic metadata HDR formats allowing less bright TVs to avoid the unnecessary tone-mapping of scenes within the native brightness of the panel. The TVs also support Dolby Atmos out of the box. The HX940 series (43-, 49-, 55-, 65-, 75-inch) have faster 100Hz panels and Local Dimming Intelligent Pro, a means to mimic the operation of "thousands" of local dimming zones to improve contrast by adjusting both backlight and LCD shutters.

The HZ1500 and HZ1000 series OLED TVs sit on swivel pedestals, allowing customers to freely angle the TV according to the living room environment, while the HX940 and HX900 series 4K LCD TVs feature "2-way swivel pedestals" allowing owners to position the two pedestal feet in either a central position or on the edge of the TV in order to match living room furniture.

All models run on the Panasonic My Home Screen 5.0 software, and feature the XUMO free streaming service for both over-the-air and over-the-top channels. They are also compatible with Google Assistant and Amazon Alexa, allowing the voice control of "some key TV functions."

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