Sony joins the list of companies launching an 8K TV at CES 2020 with the ZH8-- a TV featuring a full array LED panel and what it company dubs a frame tweeter, a technology turning the TV frame into a speaker.



Essentially, the frame tweeter vibrates the frame of the TV to emit sound, giving viewers the feeling sound is coming directly from the screen. Available in 85- ad 75-inch models, the ZH8 also features the X1 Ultimate picture processor and 8K X-Reality PRO technology to upscale content to what Sony claims is "closer to 8K quality," while ambient optimisation automatically adjust image brightness according to the ambient lighting of the room.

The TV sits on a two-position stand allowing customers to position it on smaller cabinets, and

Sony Puts Frame Tweeter in ZH8 8K TV

Written by Marco Attard 15. 01. 2020

includes a backlit remote for easy use in the dark. It is both Dolby Vision and Dolby Atmos compatible, and promises smart speaker support for hands-free use and easy connectivity with most other devices through Apple AirPlay 2 and HomeKit. Android TV software offers access to an array of content and services.

Also on show at CES 2020 are the A8 (55- and 65-inch) and A9 (48-inch) 4K OLED TVs and the ZH95 and ZH90 4K full array LED sets. The OLED sets carry X-Motion Clarity technology to refine on-screen action with an "incredible refresh rate," while the LEDs get X-Wide Angle technology for brighter colours from wider viewing angles. The X1 Ultimate picture processor handles images with object-based super resolution, object-based HDR remaster, Super Bit Mapping 4K HDR and dual database processing.

Sony is still to announce when the above mentioned TVs will start shipping.

Go Sony Announces New 8K Full Array LED, 4K OLED and 4K Full Array LED TVs