Motorola, Smart TV Maker

Written by Frederick Douglas 16. 09. 2019

Motorola decides to do like <u>smartphone rival OnePlus</u> and launch an own smart TV range-- the imaginatively named Motorola TV, with sets ranging from 32- to 65-inch featuring IPS panels running on Android 9.0.



Like the OnePlus TV, the Motorola TV is primarily aimed at the Indian market. It is developed in partnership with Flipkart, a Walmart-owned online retailer that, in the subcontinent, rivals the mighty Amazon in size. According to Motorola the TVs offer bright images and wide 178-degree viewing angles, making them well adapted for Bollywood movies, and include Dolby Vision and HDR 10 capability.

The larger Motorola TVs offer 4K resolutions, while the smaller, lower-range models are 1080p. On the hardware side, the TVs carry an octa-core Mali 480 GPU, 2.25GB RAM and 16GB storage, and the company says MEMC technology delivers better images for gaming and high-motion content. A built-in 30W soundbar pushes audio complete with DTS Tru Sound and Dolby Audio. The package also includes a Bluetooth gamepad.

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Motorola gives no word whether the TVs will eventually make it to Europe, but they are available now in India via (obviously) Flipkart.

Go Motorola TVs