

Sharp Claims Biggest LCD TV at IFA 2019

Written by Marco Attard
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Sharp takes to IFA 2019 to present what it claims is the biggest liquid crystal display-- a 120-inch behemoth making part of a "groundbreaking" 8K+5G Ecosystem showcase combining high-resolution displays and 5G connectivity.



It is important to point out the display is an LCD, since technically the biggest 8K TV currently in existence is The Wall Luxury, the 292-inch Samsung titan featuring on MicroLED technology. Sharp fails to give too many details on the 120-inch 8K LCD TV other than the inclusion of 5G connectivity, something the company says allows the TV to display works of art.

"IFA 2019 will see Sharp propose an evolution of its industry-leading 8K+5G Ecosystem that takes advantage of the possibilities offered by the massive high-speed data transfer capacity of 5G mobile technology," the company adds. "As well as the launch of a 5G service to support the data requirements of 8K UHD imaging, the comprehensive framework promises to transform consumers' lives in a variety of fields, from video production and transmission, to medical and educational applications."

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Sharp suggests the combination of 8K TV and 5G will prove useful in the field of learning. For instance, an 8K TV Viewer aimed for use in museums and schools will display artwork at "substantially greater detail and resolution" and, through 5G connectivity, brings fresh possibilities in remote viewing.

IFA 2019 will also see Sharp present the AloT line of smart life solutions, including the latest version of the RoBoHoN, the company's unique robotic mobile phone.

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