Written by Alice Marshall 09. 07. 2019

C Seed claims to break outdoor TV records with the launch of a 301-inch (7.6m diagonally) TV with "exceptional" 4500 nits brightness, 4500:1 contrast ratio and 48-bit colour depth for "crystal clear" images.



Built out of carbon fibre and titanium, the monster TV promises to be "super stiff yet super light." As a successor to the previous 201-inch outdoor TV from C Seed, the 301-inch model consists of 7 interlocking LED panels. Such construction allows the TV to fold away into a hidden underground storage casing when not in use. To activate the TV customers press a button on the remote, and it unfolds out of the underground case.

The C Seed 301 supports 4K resolution, and is able to display 281 trillion colours through 3956736 LEDs processing image data up to 100000 times per second. Six broadband speakers and three subwoofers push a total of 2700W of audio.

C Seed is currently taking orders for the 301-inch TV, with deliveries set to start by H2 2020.

Go C Seed