

Sony Brings 4K OLED TVs to Europe

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Sony details the first Bravia OLED 4K HDR TVs to arrive in Europe in 2019-- the AG8 series, with 65- and 55-inch models promising a "deeply satisfying visual experience" with deep blacks and rich colours.



According to the company, AG8 series TVs feature an OLED panel capable of pushing over 8 million self-illuminating pixels for "unprecedented contrast and contrast fidelity." Meanwhile a 4K HDR Processor X1 Extreme brings together 3 technologies, namely object-based HDR remaster, Super Bit Mapping and Dual database processing to improve images from any source, be it TV broadcast, stream or disc. Further improving on images is Dolby Vision support.

On the audio side, the TVs feature Acoustic Surface Audio, a technology turning the entire display into a speaker. Customers can also add a soundbar by rotating the included stand by 180-degrees and raising it. The OS powering the sets is Android TV, providing a wide range such as YouTube, Netflix and Prime Video, among others, together with voice control via Google Assistant.

The AG8 series TVs are available now.

Go [First 2019 Sony 4K HDR OLED TVs arrive with the AG8 series](#)