Samsung might already be selling <u>an 8K resolution (7680 x 4320) TV</u>, but LG appears to be taking its time with the newest of formats-- reportedly 8K TVs from the Korean company are set to hit the market next year.



"We plan to begin the mass production of 8K OLED panels in May next year," LG Display vice chairman Han Sang-beom tells reporters at a Seoul trade show. According to local news source Aju Business Daily, LG also plans to produce 8K LCD panels at a later date, before a June 2019 release of 8K OLED TVs to the general market.

However 8K TVs face some obstacles-- such as the lack of content. As Han Sang-beom puts it, "At present, there is not much 4K content and upscaling is being done. Consumers are only just getting used to 4K and it's a problem that affects all 8K TV manufacturers, not just LG."

Technically LG already has an 8K TV. Back at IFA 2018 the company briefly had an 88-inch 8K OLED TV prototype on show, but it was mysteriously removed before attendees could give it a closer look.

Go LG to Start Commercial Production of 8K OLED Displays Next Year (Aju Business Daily)