

Séura Intros Shade Outdoor TVs

Written by Alice Marshall
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CEDIA 2018 sees Séura present the Shade Series-- an outdoor TV range combining elegant design with best-in-class picture quality, brightness and audio performance, with 4K UHD models in 55-, 65- and 75-inch sizes.

According to the company, indoor TVs are not suited for outdoor spaces, being unable to withstand heat, moisture and humidity extremes. Meanwhile current outdoor TVs made for shaded areas are not bright enough and lack the sound quality for larger spaces. Shade series TVs promise to withstand the toughest outdoor conditions, while delivering 25% more brightness and 2.5x the audio output compared to competing full-shade outdoor displays.

The TVs include a front-facing 50W RMS 2-channel speaker system promising to fill the space with high quality sound complementing the display brightness and picture quality. The display handles HDR, and also has 10-zone dimming.

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