

Sony Intros Master Series AF9, ZF9 TVs

Written by Frederick Douglas
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Sony presents a pair of Master Series flagship TVs-- the AF9 OLED display and the ZF9 LCD, both running on the next generation Picture Processor X1 Ultimate and promising to deliver "the highest quality picture possible in a home setting."



The Picture Processor X1 Ultimate detects and analyses each object in the picture through object-based "Super Resolution," and further improves HDR quality by remastering each object individually for better depth, accurate texture and a more realistic picture. Netflix users get another boost through a Netflix Calibrated Mode able to reproduce the same picture quality as a studio evaluated master on TV from the streaming service.

The Master Series is also compatible CalMAN, the Portrait Displays calibration software. Thus, installers can calibrate the TVs through a CalMAN for Bravia app, available from the Google Play app store.

The AF9 OLED TV uses a Pixel Contrast Booster panel controller to maximise dynamic range, and Acoustic Surface Audio+ technology to produce audio. The improved version of the technology adds an actuator in the centre of the screen and an extra subwoofer channel, totaling a 3.2 channel system. Customers can also use the TV as a centre speaker in a home theatre system through an centre speaker mode.

Meanwhile the ZF9 has an X-Wide Angle to ensure wider viewing angles with less colour shifts, together with X-Motion Clarity to minimise motion blur. The bezel has a black, speckled finish to contrast against the metallic look of the TV and the stand is a minimalist number moulded in aluminium.

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Control comes through Android TV and voice search functionality making it easy to look for content and ask questions. A built-in Chromecast allows the seamless streaming of content from mobile devices, and Google Play access provides movies, TV shows and games to the TV.

Sony still has to announce the European availability of the two TVs.

Go [Sony Launches the Master Series of 4K HDR TVs](#)