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Germany's Loewe presents what it describes as an "entry-level" 4K TV range-- the Bild 3, offering sets in 43-, 49- and 55-inch sizes at lower costs than the high-end Bild 7 and Bild 9 ranges.



The 43-inch (model 3.43) and 49-inch (3.49) models feature LCD panels with support for HDR 10 and Hybrid Log Gamma (HLG). The 55-inch version ups the ante with an OLED panel and the addition of Dolby Vision HDR.

All models offer an integrated 80W with 4 drivers, 2 passive radiators and a bass reflex port, together with access to streaming services such as Netflix, YouTube, Amazon Prime TV, BBC iPlayer and Tidal. Bluetooth support is also included for wireless music playback.

The 3.43 and 3.49 models come with an optional extra-- a DR+ feature providing an onboard 1TB HDD, 5.1 decoder and digital audio link for connection with a Loewe sound system. Control comes through either included remote or Bild mobile device app.

The Bild 3 TVs are available in a graphite or light gray finish, can can stand freely or mounted to a table or wall.

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