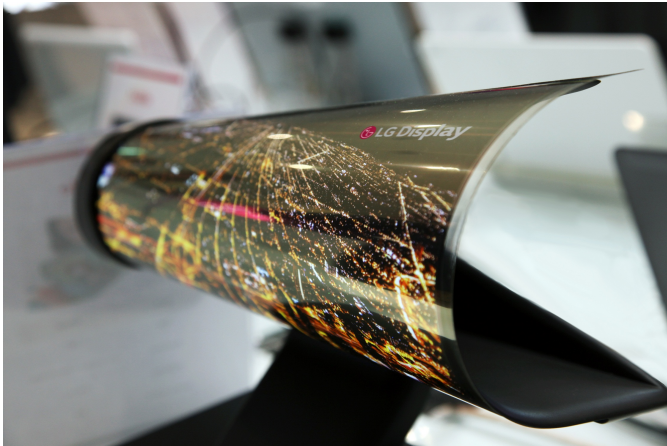


LG Shows Off Rollable, Ultra-Thin OLEDs

Written by Marco Attard
05. 01. 2016

LG has a number of futuristic displays at CES 2016, but the one currently making the headlines is a thin 18-inch OLED panel one can roll up like a newspaper.



Shown off under the slogan "Your Imagination, Our Innovation," the rollable display is just one of a number of LG prototypes at the show. Other examples include an ultra-thin 55-inch OLED TV with separately installed electronics, a matching pair of 65-inch "extreme-curve" concave/convex OLED displays and a 25-inch curved screen installed inside a car.

Of course, CES 2016 also involves regular TVs from the company-- such as 65- and 77-inch UHD OLED TV panels complete with HDR functionality, a 65-inch TV with "Art Slim" and "Borderless" technology, a 65-inch UHD TV panel with M+ technology promising to reduce power consumption by 35% and a first 8K (7680x4320) 65-inch TV panel.

In addition LG shows off commercial displays designed for digital signage applications, such as a 55-inch double-sided display able to show different images on each side and a 139-inch Vertical Tiling OLED (VTO) display made of x8 double-sided 65-inch OLED panels forming an S-shape pattern.

"LG Display has been sharing successful solutions with its customers by meeting the market's requirements and demands with its differentiated technology," the company says. "We will continue to offer differentiated values to the market and customers and strengthen the company's leadership by responding quickly to trends in the expanding OLED market, including the fast-growing automotive and signage sectors, by offering various solutions."

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