B&O Celebrates 90th Birthday

Written by Marco Attard 04. 03. 2015

Bang & Olufsen celebrates its 90th year in the A/V business with the Love Affair, an "exclusive collection" of 6 B&O products as redesigned in "radiant and romantic" rose gold aluminium and "mysterious" walnut wood.



As the company puts it, the rose gold finish comes through a unique dyeing process reflecting the love and attention to the detail it has been putting in its products since 1925.

"We see this exclusive collection as a living illustration of the love affair that has lasted from our origin, where the passion and dedication to craftsmanship and quality of two Danish engineers Peter Bang and Svend Olufsen has caught the attention of people all over the world," B&O adds.

The 6 products getting the Love Affair treatment are the BeoVision Avant 85 TV, the BeoRemote One, the BeoVision 11-46 TV/all-in one entertainment centre, the BeoLab 18 speakers (also features new walnut lamella front), the BeoPlay H6 headphones and the BeoPlay A9 music system.

Go The Love Affair Collection