

Turkish TV maker Vestel shows off a 55-inch 4K curved LED TV among a variety of digital signage wares of ISE 2015-- one set to launch in European markets at an "affordable" price point under the Finlux brand.

The company says the TV features a full range of smart functionality, including Netflix connectivity.

The Finlux curved 4K TV should hit markets by end 2015, together with a version of the Vestel's 84-inch 4K digital signage display repurposed for the consumer market.

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