

## Toshiba Refreshes 2014 HDTV Lineup

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Toshiba refreshes its LED HDTV lineup for 2014, with different-sized models in four families catering for customers demands ranging from the basic to the more high-end.



The entry-level 3 Series gets the L3 Smart TV range (HD, 40- or 48-inch), a single W3 model (32-inch, 1366x768 resolution) and the DVD player-equipped D3 range (24- to 40-inch).

Moving up a notch is the 5 Series L54, in 40- and 48-inch sizes equipped with Edge LED illumination, active-shutter 3D, 2D-to-3D conversion and Smart TV capability. The 6 Series L64 (42- and 47-inch) removes the 3D but adds the Smart TV Cloud platform with DVR capabilities, WiDi support and mobile app connectivity.

On the top is the 7 Series L74, in 42-, 47- and 55-inch sizes featuring a dual-core X2 processor and CEVO technology for what Toshiba claims is greater contrast, blacker blacks and faster Smart TV Cloud performance.

Also launched by Toshiba is a trio of companion audio offerings-- a basic 40W soundbar and a pair of soundbar/subwoofer combos, the 90W "Mini 3D Sound Bar II" and the 150W SB3950M1.

All the above mentioned Toshiba TVs should hit European markets by Q2 2014, while the audio products should ship on July 2014.

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