

LG's Pranks Customers with Scary TV

Written by Bob Snyder
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LG promotes the high definition of its TVs by scaring customers, shocking them with reality pranks.

Not for the faint of heart, LG makes its point about their realistic UHD displays: in one case by setting up job interviews and treating would-be job applicants to ultra high definition reality pranks.

Or how about another ad where they use their display as the floor in a lift, a floor that seems to disappear under your feet as the lift starts to move...

Yes, some of the “pranked” did not appreciate the LG effort; they often left mumbling something about “too much reality.” Take a look and you’ll see why...enjoy the pain of the pranked and just be glad it isn’t you.

Watch [LG Prank, Sample One](#)

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Watch [LG Prank, Sample Two](#)