Samsung announces the Korean availability of the Curved OLED TV <u>first seen at CES 2013</u> -- a 55-inch display Samsung claims is "inspired by a 'Timeless Arena' [in] which the display is placed within a luxurious frame."



"Because of this, the panel keeps the distance between the viewer and TV screen the same from almost any angle for a more lifelike viewing experience," the company continues. Indeed.

The TV is 3D-capable, with glasses featuring built-in earphones and Multi View technology allowing simultaneous viewing of two different live TV programs. It also has an expansion slot for future upgrades via Evolution Kit.

Samsung is not the first compay shipping a curved OLED TV-- that particular honour belongs to LG, whose 55-inch number (model 55EA9800) started shipping on May 2013.

The company also launched a new 4K/UHD TV, the F9000. Available in either 55- or 65-inch sizes, the F9000 carries a "Quadmatic Picture Engine" to upscale regular HD content while optimising signals and reducing noise.

The Samsung Curved OLED TV is available now in S. Korean markets for a healthy KRW 15 million (\$13500). No announcement on a European launch is available as yet, but expect one

## Samsung Curved OLED TV Ships (in Korea)

Written by Marco Attard 02. 07. 2013

soon enough.

Go Samsung Curved OLED TV