

LG's Hecto TV Projection System

Written by Bob Snyder
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LG adds to its home entertainment range its **Hecto** TV system which projects HD video onto a 100" screen from just about 56cm or 22" away.

An impressive home cinema system, the 100" Laser TV includes an immersive screen and an external Ultra Short Throw (UST) projection unit capable of displaying images at extremely short distances. The unique system offers Full HD 1080p resolution and incredible contrast as a result of LG's advanced laser-based illumination system.

"LG's 100-Inch Laser TV takes projection technology and makes it perfectly suitable for both the board room and the living room," says Havis Kwon, President and CEO of the LG Electronics Home Entertainment Company. "In the coming year LG will continue to introduce the most innovative TV products to provide the best productivity and entertainment experience for our customers."

The projection unit is wifi-enabled, giving it smart TV and digital TV functionality allowing for web browsing and video on demand services, and it also has three HDMI ports, a 10W speaker and comes with LG's Magic Remote for ease of operation.

As a laser projector, the system also has an extra-long lifespan, capable of operating for

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25,000 hours of viewing – more than 5X times longer than conventional mercury lamps.

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