

In USA, Fee-Based Remote Access Shows Promise

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The market for fee-based remote access service to home automation and security systems in No. America may be modest, but significant growth is ahead, reports In-Stat.

The number of households paying a remote access fee to control or monitor their automation or security system in No. America will grow an average of 25% annually from 2007 through 2011.

“Thus far, the tech-savvy and early adopter households are the ones with automation systems connected to a home network, and they are experiencing the first generation of new products,” says Joyce Putscher, In-Stat analyst. “Early adopters can be more demanding of product capabilities, and first-generation products often have some bugs to work out.”

According to the research by In-Stat:

- The number of home automation systems in use connected to a PC network will almost triple in four years.
- Renters are willing to pay more for remote access of their home automation and security than homeowners (even though they, on average, have less income than homeowners.)
- About 18.6% of US households subscribe to some kind of security system service.

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