

Keynote Speakers for Smart Building Conference

Written by Bob Snyder
23. 09. 2013

If you are in pro AV or residential installation, the most important subject for our future is Smart Building, the shift in building technology that parallels our own industry's shift from analogue to digital technology.



The **Smart Building Conference 2013**, to be held at Dexter House, London, on Tues. Oct., 15th, will be keynoted by two of British industry's most renowned authorities on energy efficiency and building systems, the organizers announced today.

The first keynote will be delivered by **Dr. Steven Fawkes, chairman of Day One Energy Solutions and author of the *Only Eleven Percent* blog**, which highlights the social and economic benefits of increasing energy efficiency.

A former government adviser who remains active in UK energy efficiency policy development, Dr. Fawkes is an experienced public speaker and was awarded the Energy Institute's Individual Achievement Award in November 2012.

Following Dr. Fawkes onto the Dexter House stage will be **Jeremy Towler, senior manager, energy & smart technologies at the Building Services Research and Information Association (BSRIA)**. Towler *[shown in photo]*

] brings some 34 years' experience in intelligent building controls, fire and security systems to the event, with a background in both engineering and market research.

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Both keynotes will take place in the early morning session of the Smart Building Conference, after which **the event will divide into two parallel tracks – one dedicated to Commercial buildings, the other to Residential**.

The former will be hosted by Allen Weidman, chief sustainability officer, InfoComm International, while the latter will be in the hands of Matt Dodd, education director, CEDIA Region 1.

In the late-morning session, the Commercial track will look at Future Trends in Smart Building Design and Technology, while the Residential track focuses on Energy Management. After lunch these roles will be reversed, but there will be no duplication of speakers or sessions.

Registration for the Conference is now live, with a delegate pass for the day costing €180 + VAT for members of CEDIA or InfoComm, €250 + VAT for non-members. Early-bird pricing, which applies before Monday, 30 September, reduces these rates to €125 and €200 respectively. **Companies that register more than two delegates receive a 10% discount off each additional registration.**

Additionally, CEDIA is offering a 20% discount off relevant courseware for all delegates if they book their education courses within 12 months of the Conference.

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