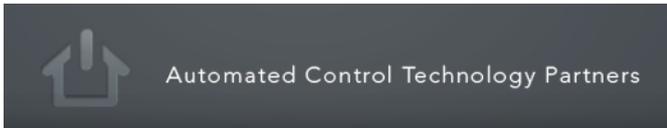


vNet is Dead, Long Live ACTP

Written by Marco Attard
09. 04. 2013

3vNet (formerly known as Colorado vNet) owner Mike Anderson forms a new company-- Automated Control Technology Partners (ACTP), one set to serve as parent company for a number of brands, including 3vNet.



On May 2013 ACTP will launch a new home automation brand before it discontinues the 3vNet brand and sales on 31 December 2013. ACTP hopes the date gives dealers enough time to wrap up existing projects and ease transition into a new product line.

The company will still service the needs of existing 3vNet customers and honour current warranties.

"ACTP is committed to the advancement of building automation and in order to move forward it is vital that we begin to focus our efforts on the next generation of products," ACTP CEO Mike Anderson says. "That forward-thinking philosophy has led us to the decision to wind down the 3vNet brand... The technology behind 3vNet has had an impressive impact over the years, but now is the time to undertake an entirely new direction in our approach to automation."

3vNet has something of a bumpy history-- launched by Bill Beierwaltes as Colorado vNet, it closed down and was eventually bought by Russound in 2008. Russound shut down Colorado vNet on December 2010... a decision it reversed several weeks later.

Eventually ex-Russound VP of sales and marketing Mike Anderson acquired the company on June 2012, renamed it 3vNet (as in 3rd iteration of the brand) and moved it to Orlando, Florida as part of a streamlining (cost cutting) effort. And, soon enough, 3vNet will be no more.

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