

## J+P Intros Point-to-Point PoE Transmitter

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Just Add Power (J+P) announces the 709P2P 3G-- a Power-over-Ethernet (PoE) point-to-point transmitter allowing installers to use a single power input to distribute video, audio, power and control to all downstream devices over CAT5e cable.



Installers can pair the 709P2P with any J+P receiver to create a simple point-to-point connection, or combine it with the daisy-chain receiver from the company for installations of up to 4 displays. The transmitter distributes UHD 4K video with HDCP 2.2 over a single CAT5e cable, with support for all lossless audio formats including Dolby Atmos, as well as RS232 and IR control signals using the VBS-HDMI-IRD RS232 to IR converter.

Video image capabilities include push, pull and pop for onscreen customisation. As with all J+P models, the 2 Gohm/3G+ PoE solutions integrate with both 2G and 3G, allowing installers to build a future-proof infrastructure suiting any application requirement.

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