

Sisvel Technology will demo its 3D Tile broadcast format at IFA 2011, showing its process throughout the entire 3D broadcasting chain.



The company's stand will show both production and receiving sides-- with x2 on-set 3D cameras, paneliser, mixer and advanced encoder on one side, as well as 3D Tile STB prototypes and a 3D Tile-enabled TV on the other.

The booth will also feature a 3D projector setup using SIM2's Lumis 3D-S projector.

Sisvel's technology creates stereoscopic images by integrating x2 720p images (for 3D content) while maintaining backwards compatibility-- allowing both 3D and 2D viewers to watch content from the same 3D Tile stream without the need for increased bandwidth.

At IFA Sisvel will show content from Italian broadcasters Città Digitali and Quarta Rete, as well as broadcasts via Astra satellite.

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