

Cineak Heats Seats at ISE 2013

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ISE 2013 visitors can warm up from the chilly Amsterdam weather with a visit to the Cineak stand-- where the company allows one to test out the heating/cooling system inside its home theatre seats.



The ventilation is built into the seats and blows warm or cool air through perforations in the leather backrest and seat. According to company president Alvin Hellemans the technology is unique, and adds to the comfort of the heat theatre experience.

Cineak seats have another addition at ISE 2013-- an integrated LaunchPort iPad charging mount. Built inside a redesigned cup holder, the LaunchPort is housed inside a custom mount, with the cup holder hiding all wires.

Also seen at the show is the Grafton, the latest take on the club chair design from Cineak. It incorporates all Cineak technologies (including motorised footrest) and features a wooden design element on the armrests and back.

It is available in a variety of wood types and colours as either a stand-alone chair, loveseat or seating configurations sharing armrests.

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